

[HOME](#)[LISTEN LIVE](#)[SHOWS](#)[NEWS](#)[EVENTS](#)[ABOUT](#)[CONTACT](#)[DONATE](#)

THE VOICE OF MILWAUKEE

PARTNER WITH
REAL MUSIC. REAL PEOPLE. REAL TALK.

414 Radio Network is Milwaukee's #1
community-driven radio network bringing
news, culture, hip hop, and conversation
that

MILWAUKEE'S VOICE.

SPONSORSHIP & ADVERTISING KIT

[▶ LISTEN LIVE](#)[📅 VIEW SCHEDULE](#)

SPREAD LOVE
INSTEAD OF HATE



JESUS CHRIST
IS KING



ONE CITY. ONE PEOPLE.
ONE PURPOSE.

SPREAD LOVE INSTEAD OF HATE

JESUS CHRIST IS KING

ONE CITY. ONE PEOPLE.

ONE PURPOSE. MAKE AN IMPACT.

WHO WE ARE / WHO'S LISTENING

414 Radio Network is a community-driven Gospel radio network built around real music, real people, and real talk. We stream 24/7 at 414radio.com with live shows, local news, events, and community programs across a growing 12-page digital platform, with a mobile app roadmap designed to extend the network wherever Milwaukee listens.

REAL MUSIC. REAL PEOPLE. REAL TALK.

[EDIT]

DAILY LISTENERS

[EDIT]

MONTHLY SITE VISITORS

[EDIT]

SOCIAL REACH

WHY SPONSORS FIT HERE

- Local Milwaukee identity with community-first programming
- Faith-forward values and positive messaging
- 24/7 digital availability beyond a single broadcast daypart
- Website, live-read, social, event and premium takeover inventory

SPONSORSHIP TIERS

COMMUNITY PARTNER

\$75/mo

- Logo + link in Partners section
- Monthly on-air community shoutout

LOCAL BUSINESS

\$150/mo

- Fixed website banner placement
- Partners logo
- 2 live on-air mentions weekly

PROGRAM SPONSOR

\$300/mo

- Banner placement
- Daily live reads in your daypart
- Monthly social feature
- Ad design included

SHOW TITLE SPONSOR

\$450/mo

- "Powered by [Your Business]" show naming
- Daily on-air reads
- Premium homepage takeover slide
- Hero corner placement
- Event booth priority
- Ad design included

MONTH-TO-MONTH. NO CONTRACTS. MILWAUKEE-PRICED.

VALUE COMPARISON

BIG RADIO MATH VS. 414 MATH

TRADITIONAL MAJOR-MARKET FM

Single 30-second airing: \$25-\$100+ | Working campaign: 20-25 spots/week | Typical monthly spend: \$2,000-\$10,000+

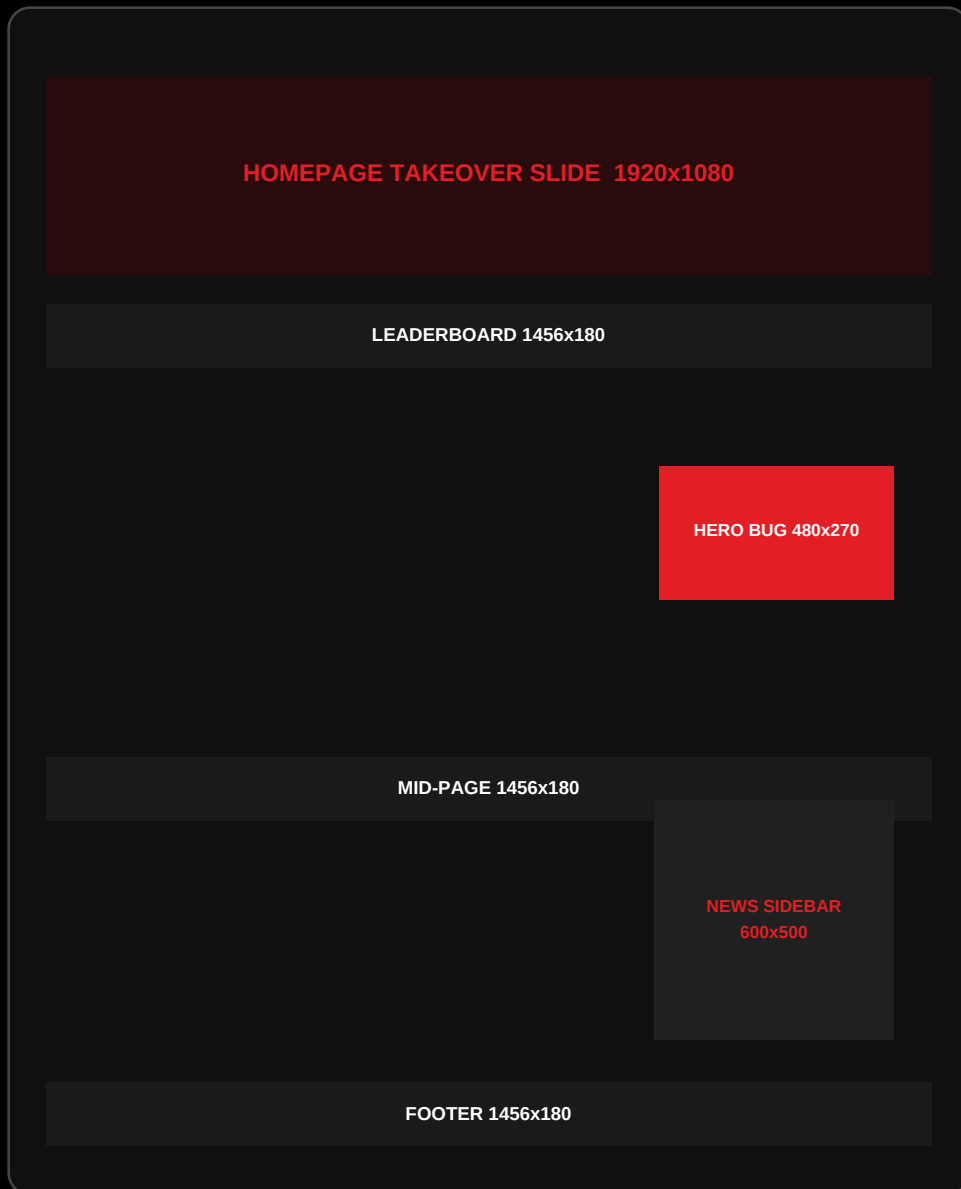
ONE MONTH AT 414'S TOP TIER: \$450
LESS THAN ONE WEEK OF MANY DRIVE-TIME FM CAMPAIGNS

MODEL	MAJOR FM	414 RADIO
RATE VISIBILITY	Often quote-based	Published tiers
TOP MONTHLY EXAMPLE	\$2K-\$10K+	\$450
COMMUNITY POSITIONING	Mass reach	Local + devoted
CREATIVE SUPPORT	Varies	Included at \$300+

We're not selling you a bigger audience than V100. We're selling you a devoted community, measurable results, and a price built for Milwaukee business.

Market-rate figures are comparative planning ranges; actual station pricing varies by inventory, daypart and negotiation.

AD PLACEMENTS & SPECS



HOMEPAGE TAKEOVER SLIDE

1920x1080

Site clears everything else while your ad shows

LEADERBOARD BANNER

1456x180

Top of every page

MID-PAGE + FOOTER

1456x180

All pages

NEWS SIDEBAR RECTANGLE

600x500

News placement

HERO CORNER BUG

480x270

Show Title Sponsors

PNG/JPG/WebP · max 4MB · static · dark-friendly designs perform best.

DON'T HAVE A DESIGNER? WE CREATE YOUR AD - INCLUDED AT PROGRAM SPONSOR AND ABOVE.

UPLOAD PORTAL: 414radio.com/advertise.html



LOCK IN YOUR PLACEMENT.

414radio.com/advertise.html

info@414radio.com

Milwaukee, WI



Gerald Williamson, Founder

414 Radio Network

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